

HPMG Weekly Alerts You Can Use!

Weekly View: Nifty, Bank Nifty:

Indices	CMP	Support	Resistance	50 DMA	200 DMA	Range	Preferred Trade
NIFTY	26068	25740	26300	25452	24515	25750-26289	Buy on dips 25822-25835 zone. Targets at 26150/26277. Stop at 25500.
BANK NIFTY	58868	57600	59650	56850	54498	57900-59500	Buy at CMP. Targets at 59650/61000 Stop at 57500.

Medium Term Pick:

Stocks	CMP	Support	Resistance	50 DMA	200 DMA	Bias	Preferred Trade
TATA CONSUMER	1183	1097	1255	1145	1089	Positive	Tata Consumer Products is a major Indian Food & Beverage company, formed by bringing together the consumer-products businesses of the Tata Group under one umbrella as the company is home to iconic brands including Tata Tea, Tata Salt, Tetley, Eight O’Clock Coffee, Himalayan Water, and emerging food-brands such as Tata Sampann, Tata Soufull, Tata Gluco Plus. # Strong recent earnings performance: In Q2 2025, Tata Consumer Products (TCPL) reported an 18% year-on-year revenue growth, reaching ₹4,966 crore, while its consolidated net profit increased by approximately 11% to ₹404 crore. This performance was driven by a strong 18% growth in its India business and continued momentum in its international segment, though the company saw a hit to certain brands from new GST regulations. International Business: Grew by 15%, supported by strong performance in the U.S. market. Margin Expansion: Consolidated EBITDA margin expanded by 70 basis points sequentially (QoQ) to 13.6%. Buy Tata Consumer at CMP 1183, targeting 1209/1255 and then aggressive targets at psychological 1450 mark. Stop at 1097. Holding Period: 9-12 Months.

BUY TATACONSUM 1183, Target 1255

Tata Consumer Products	BUY
CMP	1183
Target Price	1447
Stop	1039
52 Week H/L	1203/884
P/E	87.90
EPS (TTM)	18.65
Promoters/FIIs/DIIs//Public	33.84/22.06%/22.20%/0.01%
Book Value	205
Market Cap (INR)	117173 Cr.

Tata Consumer Products is a major Indian Food & Beverage company, formed by bringing together the consumer-products businesses of the Tata Group under one umbrella.

Headquartered in Mumbai, India, the company is home to iconic brands including Tata Tea, Tata Salt, Tetley, Eight O’Clock Coffee, Himalayan Water, and emerging food-brands such as Tata Sampann, Tata Soufull, Tata Gluco Plus.

TCPL serves global markets in over 40 countries, and is guided by the Tata group’s values of responsibility, sustainability, and consumer-centric innovation.

Diversified portfolio and food-business ramp up: A broader portfolio supports sustainable growth, as reliance on just one category (tea) is reduced.

- The company is moving beyond traditional tea & beverage into foods, ready-to-eat, spices, breakfast cereals etc.
- This diversification helps mitigate commodity risk (tea/coffee prices) and taps higher-growth segments.

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Premiumisation & consumption trends: The company is focusing on premium brands (tea, coffee, organic, health-foods) and e-commerce channels, which have higher growth potential. With rising income levels and changing consumer behaviour in India (rural + urban), exposure to premium segments boosts growth potential beyond volume alone.

Low debt and strong balance sheet: The company has low leverage and manageable debt levels.

Key Considerations / Risks:

Premium & growth segments' success is not guaranteed — execution risk remains.

Technical Outlook: The stock has been consolidating for last 25-months with immediate support seen at 1100-1125 area. Confirmation of strength above its all-time-high at 1254 mark. Above 1254, a massive ‘Flag Breakout’ on cards with targets at 1450 mark. The stock is currently trading well above its 200-DMA at 1085 levels.

Preferred trade: Buy Tata Consumer at CMP 1183, targeting 1209/1255 and then aggressive targets at psychological 1450 mark. Stop at 1097. Holding Period: 9-12 Months.

Daily Chart of TATACONSUM :

